

FLOURISH

Ministry to Women Newsletter

The Salvation Army | USA Western Territory | Women's Ministry

CONFIDENT FAITH - REFLECTION

WRITTEN BY: LT. COLONEL JEANNE BAKER

Last month's article by Commissioner Colleen Riley said, "There are moments in every woman's life when confidence feels like a fragile thread."

Most of us have indeed felt like that at some point. Right now, we have a new year. A new beginning. A new opportunity to start fresh. An opportunity to reflect and restore our confidence and strengthen our relationship with God.

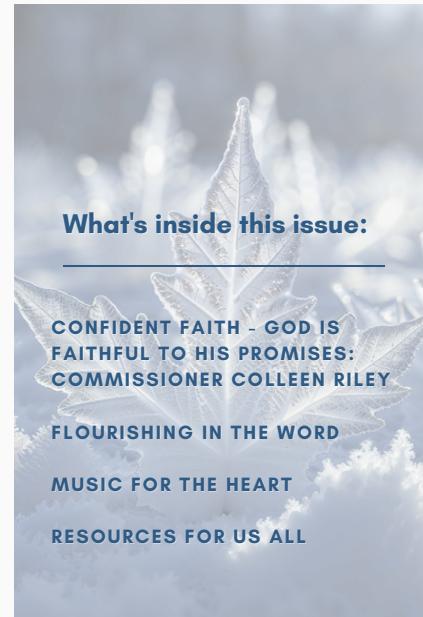
A few years ago, I had the privilege to be part of the Arrow Executive Leadership program. One of the many powerful things I learned and experienced had to do with reflection.

I am a bit of an introvert, and I always thought reflection was just part of who I was and the way I process life. At Arrow though, I learned that reflection can be an important part of any ending - and any new beginning.

Arrow has an End of the Year Reflection Guide written by Dr. Steve Brown, that lists 7 parts of a reflection time:

- Praise and Thanks - seems easy enough, however, one of the questions is "How have you persevered?"
- Grieve - What's been hard, challenging or has been or seems lost?
- Repent and Confess (& forgive), Do we need to seek forgiveness or be the one who forgives?
- Entrust - what we know, and don't know is coming our way and trusting it all to God.
- Bless Others - Who has blessed us? Who needs our blessing and encouragement this year?
- Preparation for the New year - This seems easy enough...however, it is considering what we need to leave behind, what we need to bring into the new year, what do we need to do to spiritually move forward in the new year, and what are our hopes and dreams for the New Year?

As we move into a New Year, consider these reflection points and trust it all to God's care.



Ministry to Women around the Territory

Human Trafficking Prevention Month

Human Trafficking Prevention Month

by Jacqui Larsson

January is Human Trafficking Prevention Month, a time to raise awareness about one of the most hidden and devastating forms of exploitation affecting millions of people worldwide, including in our own communities. Human trafficking involves the use of force, fraud, or coercion to exploit individuals for labor or commercial sex, and it often targets those who are already vulnerable—people experiencing poverty, homelessness, abuse, or social isolation.

The Salvation Army has long been committed to confronting human trafficking through prevention, protection, and restoration. Grounded in its mission to meet human needs in Jesus' name without discrimination, The Salvation Army works on the front lines to identify victims, provide immediate safety, and support long-term healing. Across the United States and around the world, The Salvation Army operates anti-trafficking programs that include emergency shelter, transitional housing, case management, trauma-informed counseling, and life-skills training.

Survivors are supported holistically, addressing physical, emotional, spiritual, and practical needs—so they can regain stability and rebuild their lives with dignity and hope.

Prevention is also a critical focus. The Salvation Army engages in community education, outreach to at-risk populations, staff training, and partnerships with law enforcement and local service providers. By addressing root causes such as homelessness, food insecurity, and lack of economic opportunity, The Salvation Army helps reduce the conditions that traffickers exploit—and we know that traffickers are attempting to use our programs to recruit the vulnerable in our communities and exploit them. During Human Trafficking Prevention Month, The Salvation Army invites communities to learn the signs of trafficking, advocate for justice, and support survivors. Together, through compassion, vigilance, and action, we can help bring light into the darkness and work toward a future where every person is free. Here in the USA West Territory, we are working to support those in need during challenging times! We are so proud of the people fighting on the frontlines to carry out this essential ministry. On the next page is a snapshot of some of the amazing work that took place in 2025.

HIGHLIGHTS

- 7 Anti-Trafficking programs
- 17 staff members holding Anti-Trafficking positions
- 39 survivor leaders with lived experience in staff/consulting/leadership capacity
- 83 survivors received Legal Aid through Salvation Army programs
- Over 6000 people participated in the Annual Day of Prayer for victims of human trafficking
- 139 + expert trainings in various disciplinary backgrounds such as law enforcement, social services, health care, businesses, faith-based communities, and educational institutions

TRAINING AND OUTREACH

- Hosted 209 awareness, prevention & outreach events
- Reached 2,065 people in awareness, prevention & outreach events
- Trained 1,035 individuals
- Joined forces with 8 Task Forces and Coalitions
- Collaborated with 139 local partnerships

SURVIVOR SERVICES

- 186 survivors served
- 136 survivors assisted in exiting their trafficking situation
- 20,173 nights of housing provided
- 186 survivors provided housing
- 145 case management clients
- 21,005 case management hours
- 507 referrals
- 5 survivors were assisted in repatriation
- Survivors' original country of residence were Canada, Brazil, Ethiopia, Guatemala, Guinea, India, Mexico, Nigeria, Philippines, Thailand, Turks & Caicos, Ukraine, United States, Venezuela.

If you or your team would like more information or to request a training, please contact Jacqui Larsson at Jacqui Larsson <jacqui.larsson@usw.salvationarmy.org>

FLOURISH IN THE WORD

JANUARY

SUN	MON	TUE	WED	THU	FRI	SAT
				1 2 Corinthians 5:17	2 Proverbs 3:5-6	3 Psalm 138:8
4 Micah 6:8	5 2 Peter 1:2-81	6 Thessalonians 5:23-24	7 Hebrews 13:8	8 Isaiah 41:9-10	9 Romans 8:28	10 Jeremiah 29:11
11 Exodus 33:14	12 Philippians 4:6	13 Ephesians 2:10	14 1 Corinthians 15:58	15 1 Thessalonians 5:16-18	16 Galatians 5:22-23	17 Philippians 2:14-15
18 Matthew 5:16	19 Matthew 7:12	20 James 1:2-5	21 Ephesians 1:18-21	22 Ephesians 6:10-11	23 1 John 4:7-12	24 Isaiah 26:3-4
25 Proverbs 3:5-6	26 Romans 8:37-39	27 Isaiah 40:28-31	28 John 15:16	29 Hebrews 12:1-3	30 Isaiah 58:11	31 Ephesians 3:14-21

MUSIC FOR THE HEART

Confident Faith requires us to learn about God, who He is, and how much He loves us. As we move further into this New Year, let the ministry of these songs bless you. If you can only listen to one...Listen to "Lord, Bless This Year"

These songs are found on YouTube. Copy and paste these into your browser or simply go to youtube and search by title and artist.

The Blessing – Kari Jobe and Cody Carnes

https://youtu.be/Zp6aygmvzM4?si=PpsM7CEqpE66gxJ_&t=2

I Speak Jesus – Charity Gayle

<https://youtu.be/PcmqSfr1ENY?si=T6ZVXwAxeuuBTHtN&t=2>

You Crown the Year (Psalm 65:11) – Hillsong Worship

<https://youtu.be/NbqOtQOFA3w?si=67K9-pXQJ55ChdIP&t=2>

Lord, Bless This Year – CeCe Winans & Lauren Daigle Inspired

https://youtu.be/3EJpb86gRok?si=ntAkfbQxJ2EdBFQ_&t=3

Resources for Us All

This month I want to Introduce to you the USA National and Territorial Women's Ministries websites. Take a look around at these Websites to see the incredible resources available for you!



The Salvation Army Women's Ministries Websites

USA National Women's Ministries Resources
USA Western Territory WM
USA Southern Territory WM
USA Eastern Territory WM
USA Central Territory WM

<https://wmresources.org>
<https://usw-womensministries.org>
<https://www.sawomensministries.org/>
<https://women.saconnects.org>
<https://uscwomensministries.com>